

General Information for Media Center Guests

What is the secret for getting to the Media Center? The address of the Media Center is 900 San Antonio Road in Palo Alto, but the Center is really on a little frontage street off of San Antonio Road. Exit highway 101 at San Antonio Road and head towards the hills, away from the bay. The first traffic light is Charleston; make a U-turn. The frontage road branches off to the right almost immediately. The Media Center is the second or third building on the right, a two-story white building with a big sign on it; the parking lot entrance is just before the building. The studio entrance door is towards the right-hand end of the building as you face it from the parking lot.

What is the secret for leaving the Media Center? When you leave after the show, don't leave the parking lot the way you came in. You end up in one-way street hell. Instead, drive on through the parking lot and exit at the other end. Turn right out of the parking lot. The first stop sign is Charleston. To get to 101 south, turn left on Charleston and follow it until you come to the freeway entrance. To get to 101 north, turn right on Charleston, then turn right at San Antonio and follow it to the freeway.

What should I wear? It's easier to say what not to wear. Please don't wear white or anything very light color. Please don't wear anything with a really busy pattern. Contact the producer for other guidelines.

When will the show be on the cable? To find out specific dates and times, go to www.midpenmedia.org/program and type the name of the show into the search box.

Will the show be on the web? The show will stream on the web at the same time as it plays on the channel. Go to www.midpenmedia.org and click Local TV->Watch Now. Ask the producer if he or she plans to post it in addition to that.

Can I talk about how to buy products I have for sale? No. But. You *can* talk about how to 'get more information' about those products and give a web address or other contact information (where, perhaps, in addition to getting information, people can buy). We are allowed to *inform* our audience but we cannot step over the line and *sell* to them.

What if I have other questions? Please contact your producer.