MIDPEN MEDIA CENTER

ANNUAL REPORT

2020

A Year Like No Other
Who We Are

Midpen Media Center is a public, education, and government (PEG) media organization that operates five television channels and provides media production and technical training. Our mission is to foster civic engagement, individual expression, and cultural exchange to inspire, inform, and empower people in our larger community. We have provided important local free speech access to video production and television programming opportunities for the people in the Silicon Valley communities of Palo Alto, Menlo Park, Atherton, East Palo Alto, Stanford, and parts of unincorporated San Mateo and Santa Clara counties since 1990. We provide an open and accepting space, virtually and physically, for people to gather, share their opinions, and create media content. We manage a community media television station and provide studio and field production training which allows our community members to create and distribute content that educates, informs, entertains, and keeps the community engaged with local government and organizations.

We distribute programs that promote and celebrate diversity, local achievements, education, culture, the arts, and science. We also provide programming of local government meetings in support of an open and informed democratic society. Our vision is that of a creative, safe environment that connects diverse communities to transcend political, cultural, educational, and religious boundaries. Midpen Media is a 501(c)(3) public benefit corporation.

### 2020 - 2021 Staff

#### Full Time

- Keri Stokstad
- Karen Adams
- Sara (Bennett) Kinney
- Nicole McClain
- Jesse Norfleet
- Chris Pearce
- Lupita Segura
- David Sorokach
- Joanne Sperans

- Tim Erskin
- Brian Jones
- Cathy Keys
- Elizabeth Kiler
- Jeffrey McGinnis
- Stan Ng
- Emily Parent
- Louise Pencavel
- Sally Rayn
- David Simon
- Dan Torturici
- Daniel Velasquez
- David Velasquez
- Shawn Wilkerson

#### Part Time

- Pedro Arenas
- Nancy Brown
- Mary Byler
- Andrew Chen
- Francisco Del Rosario
- Bill Dimitri

#### City Hall Video Operators

- Kevin Burnett

#### Contractors

- Patrick Campisi
- Asia Dubarenka
- Blair Helu
- Brian Kraker
- René Mendoza
- Christian Munoz
- Doug Smith

- Rick Bacigalupi
- Eva Barrows
- Batya Bell
- Byron Binns
- Audrey Daniel
- Doug Kreitz
- Elliot Margolies
- Adam Sedillo-Glatt

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On the cover: A ZOOM Call of Midpen Media’s most memorable productions submitted in 2020

Artwork on Pages 6 and 11 illustrated by Evan Warren
Image of Palo Alto’s Black Lives Matter Mural on Page 10 Photographed by Benny Villarreal
Welcome

After just two-and-a-half months of “normal” operations, the COVID-19 pandemic brought the world to its collective knees in mid-March. As alarmed as we were then, we could not have foreseen how devastating COVID-19 would be — disrupting every facet of life globally and setting Midpen Media on an unprecedented path of adaptation and resilience — a year like no other.

This past year reminded us of the fundamental importance of communication. We adapted to new ways of tending to daily needs and working remotely. We utilized new communication tools to share information, connect with family, check on our neighbors, and keep educated and informed. Midpen Media was at the center of these efforts from the beginning. We provided technical support for our city governments and ways for our community of producers and volunteers to stay connected and create content, and for the board and staff to continue our vital work.

Highlights:

- Added four new board members: Chuck Alley, Tilak Kasturi, Becky Sanders, and Glen Sato
- Employed 33 FT and PT staff supported by PPP Round One Funding
- Produced 243 community and 41 staff productions
- Hosted 38 virtual weekly community meetups
- In collaboration with the League of Women Voters, produced 19 informational 2020 election videos
- Aired 2,452 hours of first run programs and 23,580 hours of total programming on Channels 26, 28, 29, 30, and 75
- Increased our social media engagement by 364%, totalling over 36,000 digital connections
- Received $211,230 in donations and grant funding

The pandemic accelerated our rate of revenue decline and unearthed the undeniable reality of our dependency on our investments. It escalated our need to address Midpen Media’s financial picture to build stability and sustainability. Long-considered possibilities around reorganization, program funding, and philanthropy needed solutions immediately. We reached out to our community to request feedback. Over a period of nine months, we conducted a series of internal examinations, professional network conversations, and community surveys to obtain a better understanding and to build a future for our organization that genuinely served our community.

This effort also required facing the reality that cutting costs meant letting some of our long-term staff go, which affected many highly valued members of the Midpen Media team. These changes, while necessary, were met with considerable resistance and emotion. One of the biggest lessons we learned from this was the need to be more transparent in our communications — not just within our organization but also within our entire community. Through it all, we remain committed to honoring our legacy of exemplary accomplishments while we rebuild and create a social space for future generations of media makers.

Since 1990, Midpen Media has helped our community connect and bond because we believe that staying informed and openly communicating breaks down barriers and creates space for common ground. These urgent times call for us to move with speed and intention, ensuring our future reflects the insights and opportunities the pandemic has revealed.

We play an essential role in addressing the complex issues within our community: inequity, housing insecurity, health challenges, economic hardships, and painful experiences demonstrating the continued weight of systemic racism and racial inequality that deeply affects our community. By facilitating discussions, providing access to information, and enabling our community voices to be heard, we can stay engaged with the conversation surrounding these vital concerns brought into focus in 2020.

Looking forward to our challenging but bright future, we remain committed to being a source of media production knowledge, storytelling, and community engagement. We are grateful to our Board members, staff, volunteers, business, and community partners for their ongoing support.

Keri Stokstad
Executive Director/CEO

Less Lincoln
President, Board of Directors

2020 - 2021 Board of Directors

Less Lincoln, President
Tilak Kasturi, President-Elect**
Sue Purdy Pelosi, Former President*
Glen Sato, Treasurer**

Beth Charlesworth, Former Treasurer*
Peter Burns, Secretary
Chuck Alley**
Gayathri Kanth, JPA Representative,
City of Palo Alto

Azieb Nicodimos
Becky Sanders**
Nick Szegda, JPA Representative,
City of Menlo Park

*Departed in 2020
**Joined in 2020
## 2020 Financials

### STATEMENT OF FINANCIAL POSITION

<table>
<thead>
<tr>
<th>ASSETS</th>
<th>12/31/2019</th>
<th>12/31/2020</th>
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<tbody>
<tr>
<td><strong>CURRENT ASSETS</strong></td>
<td></td>
<td></td>
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<tr>
<td>Cash and cash equivalents</td>
<td>158,796</td>
<td>81,644</td>
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<td>Investments</td>
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<td>Accounts receivable</td>
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<td>Prepaid expenses &amp; other current assets</td>
<td>36,024</td>
<td>24,001</td>
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<tr>
<td><strong>Total current assets</strong></td>
<td>5,736,939</td>
<td>5,169,555</td>
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<tr>
<td><strong>Fixed assets, net of accumulated depreciation</strong></td>
<td>2,160,445</td>
<td>1,985,119</td>
</tr>
<tr>
<td><strong>TOTAL ASSETS</strong></td>
<td>7,897,384</td>
<td>7,154,674</td>
</tr>
</tbody>
</table>

| LIABILITIES AND NET ASSETS | | |
| **CURRENT LIABILITIES** | | |
| Accounts payable and accrued expenses | 38,361 | 23,842 |
| Other Current Liabilities | 119,478 | 126,629 |
| **Total Current Liabilities** | 157,840 | 334,971 |
| **NET ASSETS** | | |
| Unrestricted | 6,533,053 | 6,124,748 |
| Temporarily restricted | 1,206,492 | 694,956 |
| **TOTAL NET ASSETS** | 7,739,544 | 6,819,703 |

| TOTAL LIABILITIES AND NET ASSETS | 7,897,384 | 7,154,674 |

Midpen Media faced many challenges during the pandemic year of 2020, but our financial basis remains sound. Losses in the value of Investments are expected to rebound as the world gets back to work and the PPP loan we secured is fully justified for full forgiveness in 2021. While we intend to rely significantly on donors and grants, our current financial position offers us the ability to invest and build for the long term health of the organization.

As of December 2020, Midpen Media had in excess of $5M in Investments and just under $2M in net book value of fixed assets. With total Liabilities at $334k, our Debt to Net Asset Ratio is less than 5%. When our Payroll Protection Program loan is forgiven, Liabilities will drop to $150k. This puts us in a strong position to expand reach into the community as we move out of pandemic restrictions.

### Income
- Production Services: 45.5%
- Program Services: 19.8%
- Contributions: 17.6%
- In-Kind Receipts: 15.6%
- Net Assets Released from Restrictions: 4.7%
- Miscellaneous: 72.9%

### Expenses
- Salaries & benefits: 7.3%
- Professional/Outside services: 12.8%
- General operating: 4.7%
- In-Kind Expenses: 7.3%
- Facility: 72.9%
A Year in Review

Hosted 43 online community events

Received 25 community-produced videos about life during the pandemic

Developed 243 community, 41 staff, and 20 ProServices productions

Won 6 Western Access Video Excellence (WAVE) Awards

Produced 19 informational 2020 election videos

Covered 286 government meetings in San Mateo and Santa Clara Counties
Resilience

We define “resilience” as the ability to evolve, adapt, and change when necessary. In 2020, a shift in operation and vision was crucial for the survival of our organization. We met that challenge head on.

Reinvention

Prior to the pandemic, our daily operations consisted almost entirely of in-person and hands-on media production support. When providing these services was no longer possible, we had to reinvent our approach to community media and service.

With our television production studio, high-tech classroom, professional media-making equipment rentals, and event space closed, we had to get creative about ways to connect with our community virtually. Fortunately, our tech-savvy staff and dedicated community of stakeholders were willing to meet the challenge with open minds.

Over the course of 2020, we conceptualized and developed numerous opportunities for our community to keep in touch and continue making media of which they could be proud. This included:

- Supporting Television Production on Zoom
- Providing Virtual Classes on At-Home Production
- Developing Training on Smartphone Film Production
- Soliciting Inspirational Stories and Calls for Submission

Though it was an unexpected turn in our organization's journey, we're confident that the steps we took ultimately prepared our organization to navigate the continually evolving media-making landscape.

Revisualization

In an effort to remain resilient for many years to come, our organization approached the COVID-19 closure as an opportunity for improvement. We launched a series of internal examinations, professional network conversations, and community surveys investigating ways to build a future for our organization that truly serves our community to the best of our ability. Along the way, we found the opportunity to take stock of our current offerings, hear directly from our community about how they wished to see our organization evolve, and develop a plan to ensure services remain as relevant and community-oriented as possible. We gathered information from two sources: a voluntary pool of stakeholders with varying levels of involvement in our community, and multiple data-based operational reports from Community Media centers and similar organizations throughout the country.

Through this analysis, we were able to distill four crucial action items that have since become our guidelines for future program development:

- We must prioritize local content, whether it be content we create or content we curate
- We must raise local awareness about our organization
- We must create strong, consistent, and lasting partnerships with local organizations
- We must reflect the evolving new media landscape

As we continue to evolve, we are committed to ensuring each major decision that affects how we serve our community connects back to these. We continue to offer youth summer camps, equipment rental, studio production, in-person workshops, and our Local Heroes program (on hiatus in 2020).
Our Volunteers

Our dedicated community of volunteers plays an essential role within the Midpen Media ecosystem. In exchange for their time and dedication to the production of creative projects in our studio, we provide our volunteers with skills training, networking opportunities, access to media-making equipment, and fun social experiences that serve to enrich the recreational lives of our larger creative community.

“When I was five years old, I told everyone that I wanted to work in a TV station. Fast forward...here I am at Midpen Media Center, providing service to our communities by working with other great volunteers creating shows that focus on getting awesome ideas out to the community.”

Jo Appogast
Most Active Volunteer of 2020

Weekly Meetups

Our weekly volunteer meetup, sometimes referred to as “The Water Cooler,” was held every Monday afternoon. There was no set agenda for these sessions. Rather, we gathered simply because we wanted to stay in touch. Many of our volunteers were used to seeing one another five or six times within a single month as our studio was perpetually bustling with volunteers and producers working together to tell local stories. In the absence of studio shows on which to collaborate, these weekly volunteer meetups helped us to remain connected as a community when we needed one another the most.

Volunteer Updates

To accompany our weekly meetups, volunteers could also count on a weekly Friday-afternoon email providing updates from the personal lives of our individual volunteers, revisiting fond memories from past studio productions, discussing hot topics in the local news, and occasionally challenging readers with puzzles and riddles from the creative minds of our staff.

Holiday Party

On December 10, 2020, we gathered 40+ of our volunteers via Zoom for a virtual holiday party. For two hours, guests chatted with familiar faces and got to know new ones. After initial greetings, we broke the large party into smaller breakout rooms to facilitate more intimate connections, and then gathered as a group again to honor our dedicated volunteers.

Even though the studio was only open for the first two-and-a-half months of 2020, our intrepid volunteer crew logged an impressive number of hours. Jo Appogast came in first place with 21 shows, Tom Clark came in second place with 16 shows, and there was a tie for third place between Toni Gooch and Fred Bockmann, who had crewed 15 shows each.

Midpen Media is deeply grateful for the time and passion of all 64 volunteers who put their media-producing skills to use with us in 2020. The unique stories and local perspectives shared through our channels and online platforms are made possible through the dedication and creative participation of our volunteers.

“The virtual holiday party reignited the sense of community found when our dedicated volunteers, producers, and staff gather around the kitchen table before and after productions.”

Joanne Sperans
Marketing and Communications Manager
Our Community of Media Makers

Our producers showed amazing resilience in the face of uncertainty. When it was no longer safe to film in our studio, they took the media making knowledge they’ve worked so hard to gain and built their own at-home recording spaces. Broadcasting from backyards and interviewing experts half a world away, our producers became creatively flexible in ways we never could have foreseen. To each of our media-makers who bravely went on telling stories and representing their communities throughout this pandemic: we are so proud of you. You are unstoppable.

Remote Public Access Productions

- Yoga for Health and Joy produced by Patricia Becker
- Talking With Henrietta produced by Henrietta Burroughs
- Special Moments with Stevie D. produced by Stevie Delianides
- Midpen Connects produced by Asia Dubarenka and Kevin Burnett
- Tech Talk produced by Brian Lee
- The Stephanie Herman Show produced by Stephanie Herman
- Michael Killen Presents produced by Michael Killen
- Poets in Conversation produced by Phyllis Klein
- 2020 Election Coverage produced by the League of Women Voters
- Law Talk produced by Mark Malachowski
- Exchanges produced by Elliot Margolies
- Frack The Canon produced by René Mendoza, Sara (Bennett) Kinney, and CJ McCree
- MC Youth Presents produced by MC Youth
- Sports Sitdown produced by MC Youth
- Veterans Helping Veterans produced by Sheryl Shaffer

Veterans Helping Veterans

Sheryl Shaffer has been producing her show, Veterans Helping Veterans, in the Midpen Media studio for 25 years. She created this show to boost awareness about support for veterans and to bring the veteran community together. Sheryl is proud to be a Vietnam veteran, and has dedicated much of her life to making a difference for other veterans. It is this dedication that motivated her to continue producing her show on Zoom when the COVID-19 pandemic prevented her from accessing our studio. “I produced my first Zoom show in March,” she says, “and I knew it was the answer.”

We are very proud of Sheryl and all that she’s accomplished! She’s been a huge presence in the Midpen Media community as a volunteer, producer, and friend.
The Pandemic

As was the case for many, the COVID-19 Pandemic caused us to close our studio doors in March. Resilient as always, this inspired us to completely reimagine the ways we offered our services. Leveraging our access to online tools for communication, we developed a selection of virtual classes and events that members of our community could access from home. We also prioritized creating opportunities for our community to stay connected and navigate pandemic-related loneliness together.

We launched a COVID-19 documentary production course called Document It! The intention of this five-part course was to help students understand and tell the story of what their unique pandemic experience was like. In this class, each student developed a three to five minute documentary. Topics ranged from interviews with kids to pandemic gardens to suffering communities in need of COVID relief. The class itself was a healing experience and many tears were shed at our final virtual screening.

We invited community members to share their Social Distancing Stories. Within a week of the declaration of a National Emergency, we put out a call for video submissions from our community sharing their experiences of the pandemic-related uncertainty. Producers and volunteers answered the call with homemade films, tours of their at-home production spaces, and precious family moments captured on camera. You can view these submissions now on our Youtube Channel!

We produced a community-building conversation series called Exchanges. People from all walks of life gathered with us on Zoom to connect and process the uncertainty and fear of the pandemic within our community. Discussion topics ranged from remote education's effect on our local teachers to the impact of COVID-19 on low income communities and even sheltering in place from a clergy perspective. Over the course of the pandemic lockdown, we produced six episodes.

We hosted a free weekly Midpen Movie Night. In April 2020, we began inviting our community to join us every Friday night for an online screening of a classic film. For this screening series, we hand-selected our favorite black and white 1930s comedies, sci-fi creature features, and historic documentaries from the public domain. With an open public chat during the livestreamed screening, this end-of-the-week opportunity to unwind and poke fun at silly movies with friends was a much needed antidote for many of our community members who felt isolated by Santa Clara County’s strict pandemic orders.
#BlackLivesMatter

In July of 2020, the Black Lives Matter movement inspired thousands of Americans to take to the streets in opposition of the violent displays of police brutality that have historically haunted black communities throughout the nation. In order to best serve our community during this time of heartbreak and justified rage, Midpen Media took a multi-angled approach to uniting our community around our shared goals of racial and social justice.

We put out a call for Protest Footage and Testimonials. Those who attended local protests were invited to send us any footage or testimonial accounts of the experience that they felt was important to share with our community. The purpose of this was two-pronged: we wanted to encourage activists to speak out in a public setting where their anonymity could be protected, and we wanted to make the images of these protests available to members of our community who may not otherwise have access to these unaltered images and testimonies from the local Black Lives Matter protests.

We hosted two Public Roundtables to help our community process and discuss social justice and systemic racism. These roundtables featured prominent representatives from our local government, including mayors and police chiefs from Menlo Park, East Palo Alto, and Palo Alto. It also featured youth activists, religious leaders, and leaders from Stanford’s U.S. History Department and the African and African-American Studies Program. The purpose of this event was to provide an online gathering place to process the shockwaves of grief and trauma that swept through our community and our nation in the wake of the murder of George Floyd.

East Palo Alto: Elders and Youth Panel

East Palo Alto elders and youth came together for a Zoom panel discussion, “Generational Conversations #1: Community Discussion on Racial Injustice,” co-produced by Midpen Media and the Nairobi Committee. The elders helped to establish Nairobi College in EPA in the 1960s as an alternative junior college for minorities, and the next generation panelists are activists in their own right.

Youth host Alanna Stevenson and elder statesman host Isaac Stevenson led the group through a series of questions examining how EPA has changed and how its Black community has advanced through the generations. One participant thought integration was detrimental because it caused black communities to split up instead of consolidating their collective power. The current social justice movement is looking to connect people with each other and find that sense of community that has been lost.
Civic Engagement

Enabling access to civic engagement opportunities within our community is a cornerstone of our organization's mission. We believe that everyone should have the opportunity to participate in local government and become a force for change within their community. In 2020 we collaborated with local government and non-partisan organizations to make unbiased political information available through our various channels.

Local Government

In order to provide our community with access to information about the constant changes at a local government level, our dedicated team of City Hall Video Operators physically attended 97 — and oversaw 286 — city council meetings in order to livestream and archive local government meetings. We provided coverage for the Town of Atherton, the City of East Palo Alto, the City of Menlo Park, and the City of Palo Alto, along with the Palo Alto Unified School District.

In the first quarter of the year, we attended these meetings in person with two-person tech crews. When COVID-19 struck our community, official government meetings transitioned to an online setting using Zoom video conferencing. Maintaining our commitment to government accessibility, our City Hall crew adapted to support these meetings remotely, often navigating technology issues and challenging video and audio limitations. By the end of the year, we captured and provided technical support for hundreds of local government meetings. Each meeting was made accessible to our community over the web and on our Local Government Channels 26 and 29.

Election Coverage

Midpen Media was again at the forefront of providing local election education by working closely with several chapters of the League of Women Voters (LWV). We also teamed up with Palo Alto Online and the Almanac to provide live coverage on election night. Prior to the elections, the LWV Palo Alto chapter filmed two educational videos in our studio to educate people about the importance of the census and new ways to vote. Co-director of voter services Jean Lythcott and volunteer David Springer illustrated how to participate in the primary elections and census counting. Not only was 2020 a census year but it was also the LWV’s 100th anniversary of providing non-partisan voting education.

One of the videos explained the new Voter’s Choice Act, intended to make it easier for people to vote by expanding how, when, and where they can vote. The second video addressed why the census is so important and the lengths taken to get an accurate count of the U.S. population. The constitution mandates that all living persons in the U.S. be counted every ten years. The resulting population numbers drive federal funding distribution, federal congressional representation for each state, and redistricting.

We also worked with the LWV to provide education in advance of the election, highlighting the measures affecting our community and providing coverage of local candidates and where they stood on the issues, producing a total of 19 panels, including forums on school districts, city council races, ballot measures, and local congressional candidates.

In addition, we held a live, one-hour broadcast co-produced by Palo Alto Online, the Almanac, and the Midpen Media Center. Coverage featured updated results and an analysis of select races and measures on the ballot in Palo Alto, Menlo Park, East Palo Alto, Atherton, and Mountain View. The broadcast was hosted by Palo Alto Weekly Editor Jocelyn Dong and featured commentary from former Palo Alto City Council member Vic Ojakian and Henrietta Burroughs, director of the East Palo Alto Media Center and host of the "Talking with Henrietta" cable show.
Made Into America

Made Into America seeks to compile, present, and share stories related to immigration that build bridges of interest, empathy, and commonality among Silicon Valley residents. Projects include live story presentations before an audience; story exchanges between students and participating community groups; or stories focused on a particular community, neighborhood, and demographic group that is facing immigration-related challenges. These stories are captured in our online archive at MadeIntoAmerica.org.

Although this year was our slowest since debuting this program in 2013 due to the pandemic, we completed 47 powerful new stories. One of the most notable was “La Vie en Rose: The Legacy of Two Stories,” which covered two different immigrant families from Eastern Europe at different times who ultimately connected by marriage and whose legacies live on. Another popular tale was “Chin Up and Success Follows,” in which a young Mexican woman strives to move to a larger town with more opportunities than in her small village, and ultimately ends up in the United States with her new husband. After many challenging years she now owns her own home, has become a teaching assistant, and is raising a healthy family, all by keeping her chin up through each challenge. Made into America brings the stories of real life immigrants to life in their own vivid words, inspiring those who watch them.

R. Lacey Civic Engagement Initiative

In 2018, we received a $75,000 grant from the R. Lacey Foundation, established through the legacy of long-time Midpen Media Center volunteer Ruth Lacey and her husband, Richard. Since then, this grant has enabled our development of the R. Lacey Civic Engagement Initiative, which focuses on the production and distribution of civic engagement content. This includes our Made Into America immigration stories series, 2020 election coverage, public roundtables, and the Exchanges conversation series. For over two years now, this grant has allowed us to build meaningful strategic partnerships and publicize civic engagement programming.

This ongoing initiative honors the memory of Ruth Lacey, who helped to facilitate civic engagement, often by videotaping local events like those hosted by the Palo Alto Historical Association and volunteering on studio shows. To this day, the Lacey legacy empowers the Midpen Media Center to strengthen the community in the ways that were very important to our late friend, Ruth Lacey.
Fundraising Challenges and Opportunities

If you only considered the numbers, one could say that 2020 faced a fundraising challenge. Funds raised in Q1 were modest. In Q2 and Q3, hands-on fundraising was overshadowed by the pandemic. However, ways to bring in money were still very top of mind. Our leadership was making plans to help level the playing field. By transitioning to digital platforms, we have begun to reach new donors and to diversify our supporters. By embracing change, we hope to ensure long-term resilience and bolster our ability to face unforeseen challenges and advance our mission in the face of future adversity.

Thank You to Our 2020 Donors and Sponsors

Ken Allen  
Virginia Anderson, PhD  
Kathleen Carrie Armel  
Lannette Bell  
Diane Brandt  
Henrietta Burroughs  
Pat Burt  
Charles Compton  
Kelly Connelly  
Linda Craig  
Jackie Davis  
Thomas Daniell  
Linda Deusseault  
Mike DiBattista  
Janet Eliot  
Dorothy Fediman  
Josh Friedman  
Joyce & Jay Friedricks  
Vivian Ganitsky  
Nina Goldsager  
Liza Herzog  
Paul Hickman  
Gary W. Hornbeek  
Jung In Son  
Christina Johnson  
Erin Malmquist Judge  
Alexander Kanellakos  
Gayathri Kanth  
Ted Kao  
Tilak Kasturi  
Digant C. Kasundra  
Curt Kinsky  
Michael Killen  
Phyllis Klein  
Cathy Kroymann  
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Less Lincoln  
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Pat Obuchowski  
Mark O’Neill  
James Oppenheimer  
Henry P. Organ  
Rene Paine  
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Sue Purdy Pelosi  
Scott C. Pinson  
Elizabeth Raffel  
Mr. & Mrs. Reynolds  
Debby Shuman Rogers  
Rebecca Sanders  
Thomas & Eileen Sanders  
Glen Sato  
Jeffrey L. Shore  
Dennis Starkovich  
Andrew Starks  
Michael Stern  
Keri Stokstad  
The Stokstad Family  
Kristy Beldner Stone  
Joe Simitian  
Joanne Sperans  
Nicholas Szegeda  
Nicole Tapia-Batulayan  
Lisa Tesler  
Tom Upton  
Deborah Vinsel  
Tim Wandling  
Martin Wasserman  
Sara Woodham  
Hong Ye  
Yiaway Yeh  
Linda Yelnick

Expanding Our Team

In August, we hired our first Development Director, Nicole McClain. She focused on enhancing relationships with our current donor base, expanding that base to include more corporations and philanthropic organizations, and formalizing a plan for Midpen Media’s fundraising efforts including cultivating the needs of all its donors. McClain’s approach to fundraising centers on building strong, mutually beneficial relationships with donors as opposed to operating on a transactional basis. Investing in the donors as well as inspiring their investment in Midpen Media is critical to achieving a long-term impact for the organization.

McClain comes to Midpen Media from Literacy for Environmental Justice, where she was the principal fundraiser. Prior to that, she held similar roles at a variety of organizations, including TheatreWorks Silicon Valley, California Summer Music, Kids’ Country, Theatre Bay Area, and the Zaccho Dance Theatre.

Become a Midpen Media Donor or Sponsor! For more information, contact Nicole@MidpenMedia.org.
Donating to Midpen Media elevates our classes and camps and allows us to impact local community engagement and media programming.

Please support us by donating today!